# PRODUCT INFO Ultra Glass UVGL Primer



## Don't miss this Golden Opportunity!



Together with our trusted partners "Peyer Graphic" (foil manufacturer) and "Madag Printing Systems" (hot stamping machine manufacturer), Marabu has developed UV-curable primers which simulate the gloss of precious metals. This combination of screen printing and hot stamping results in high gloss metallic effects which are absolutely comparable to precious metals, at a much lower price.

### **Applications**

Any favoured design can simply be printed with Ultra Glass UVGL Primers on the glass surface. The printed motif then acts as a cliché for the hot stamping foil which is applied by roll-on or stroke stamping, and only adheres to the areas where UVGL Primer is applied before. Best results concerning adhesion and resistance have been achieved with the foil type "GXI" by Peyer Graphic.

Comparison	UVGL Primer + foil	Organic Metallics
Brilliance	+++	+
Degree of gloss	+++	++
Precious Look	+++	++

For further information please refer to the Technical Data Sheet on <u>www.marabu-inks.com</u>

The demand for high gloss metallic effects has risen along with the popularity of UV-curable inks for glass decoration. And even though organic metallics have gained on brilliance, they still do not even come close to the gloss level provided by precious metal preparations. UVGL Primers are now the inexpensive alternative featuring a brilliance that is equal to

### Your Benefits:

### Brilliant, high gloss Gold and Silver effects

 $\rightarrow$  Excellent appearance!

precious metal preparations!

## Inexpensive alternative to precious metal preparations

→ Significant savings!

## Very good adhesion, scratch and chemical resistance

ightarrow Suited for beverage bottles and cosmetic flacons

### Minimised drying effort

- → No oven baking required if printed directly on glass!
- → Prints on painted bottles require significantly reduced temperatures!

### **Highly reactive**

 $\rightarrow$  Fast curing properties for highest efficiency

### Heavy metal-free formulation

- → Less impact on the environment compared to ceramic enamels
- → No legal restrictions concerning the decoration of restaurant/container glass

### Unlimited design range, high edge definition

→ Finest details or large area decorations – anything is possible

In the event of any queries, please contact:

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