

## Edition 2016 with 112 new Colour Shades



The PANTONE® fan book is the most frequently used colour communication system worldwide. After the changes between the years 2010 to 2014 PANTONE® expands the colour range of the PANTONE® FORMULA GUIDE PLUS by 112 new shades.

According to PANTONE®, surveys among graphic, packaging, and web designers showed that there is a need for more rouge, blue, and neutral shades, especially for branded goods.

They say that these shades stand for simple aesthetic and elegance and represent a trend which has become the epitome of functionality and purism, especially in combination with White. The organic orange and brown shades of the new colour range, however, reflect the change towards an original and grounded lifestyle.

The new PANTONE® PLUS SERIES with Marabu design offers fascinating options. Please contact your Marabu Distribution Partner to get your copy.



### Your Benefits:

**Two fan books (coated and uncoated paper) with a total of 1867 colour shades**

→ Almost unlimited design possibilities

**112 new, trendy shades**

→ New colour range – new inspiration!

**Chromatic order**

→ Clearly arranged content

**Colour index at the bottom of the fan**

→ To quickly find the desired shades

**Lighting evaluation tool**

→ To check whether the current lighting conditions approximately correspond to daylight (D50)

**Uniform ink film thickness on a new, FSC-certified standard paper**

**In the event of any queries, please contact:**

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