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Labelexpo Europe 2011 – Review

Marabu unveils a new high-opacity and low-migration pre-print white for label printing



Tamm, October 2011 – At this year’s Labelexpo, Marabu’s stand featured a striking white design. Perfectly complementing the back-drop, the company proudly presented the first low-migration, silicon-free screen printing white, UVSF 174. This premium white stands out for its extremely low migration rate and high opacity. Both of these qualities answer the needs of manufacturers wanting to print product labels and cosmetics packaging. UVSF 174 attracted great interest from

visitors, demonstrating that screen printing is unbeatable when it comes to opacity and fine detail.

Two hot topics emerged from the discussions with visitors to Marabu’s stand. One was the strong demand for new and flexible UV inkjet inks for digital printing. In this context, Marabu exhibited its flexible DUV-H ink series, which is ideally suited to roll-to-roll printing on all common label substrates.

The other talking point was the use of UV LED curable ink systems. Marabu is well-placed to address this trend, and is waiting only for the green light from equipment manufacturers: the company has already developed a solution based on its Ultrapack UVC series, creating an outstanding range of screen printing inks for label and container printing. What’s more, drawing on its Ultrajet DUV-H series, Marabu has come up with new solutions for UV LED curable digital printing inks.

Thanks to its promising new products, Marabu is full of confidence about the future: “We feel that our decisions have been validated: what we’ve gained from this trade show is that there is immense interest in our UV LED curable ink systems. That shows that the products we developed were the right ones,” says Friedrich Goldner, Director of Marketing & New Business Development.

Press release



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Marabu is a leading global manufacturer of screen, digital, and pad inks. The company is headquartered near Stuttgart, southern Germany – a region renowned for its pioneering technology and engineering prowess. Marabu's track record of innovation stretches back over more than 60 years, featuring many

industry-first solutions for both industrial applications and graphic design. With its subsidiaries and exclusive distribution partners, Marabu offers high-quality products and customer-specific services in more than 80 countries. Exceptional technical support and hands-on customer training are core elements of its corporate philosophy. Sustainable business practices are also key to Marabu's vision – and have been implemented through a number of initiatives, with concrete results – and the company is committed to maintaining this course of action in future. Marabu has been certified to ISO 9001 since 1995 and to ISO 14001 since 2003.