

SCREEN appoints Marabu as specialist reseller in Germany

SCREEN is pleased to announce the appointment of Marabu GmbH & Co. KG as a reseller for the Truepress Jet W3200UV wide-format UV printer series in Germany.



Tamm, Germany, 15 March 2016 – Marabu is a leading global manufacturer of digital, screen and pad printing inks and its partnership with SCREEN marks the first time the company has added hardware to its product portfolio. A Truepress Jet W3200UV printer has been installed in its showroom at its headquarters in Tamm, near Stuttgart, enabling the company to demonstrate the printer in action using Marabu digital inks and to give customers a direct hands-on training.

“The SCREEN Truepress Jet is a superb UV printer and, in combination with our UltraJet UV-curable inks for rigid and flexible substrates, delivers high-impact and durable signage and POS products,” says Andreas Koch, Executive Vice President, Business Unit Digital Inks, Marabu. “We can now offer our customers a complete package of printer, ink and support - a one-stop service that makes life much easier for our busy customers.”

Marabu has already sold a second printer to Druckzilla (www.druckzilla.de) in Germany. Relying on Marabu’s ink expertise and the new full-service package, in combination with the high-quality printer, the Truepress Jet was Druckzilla’s first choice when investing in production equipment for poster and sign printing.

The 6-colour + white Truepress Jet W3200UV, with 3.2m wide flat-bed and roll-fed capability, delivers high-speed, high-quality printing at 184 sqm/hr per hour. This flexible printer enables users to produce quality graphics including multilayer spot silk, day/night, backlit and relief.

“SCREEN welcomes Marabu to our network of specialist resellers,” says Martijn Van den Broek, SCREEN Europe. “The company’s extensive experience of inkjet, colour management makes them an ideal channel partner in Germany. In addition to their considerable expertise printing onto traditional paper, board and flexible substrates, they also have significant knowledge of printing onto glass, metal, wood and plastics which will assist companies enter new industrial and décor markets.”

Image caption (L-R): First for Marabu: Andreas Koch, Executive Vice President Business Unit Digital Inks and Jürgen Krieger, Area Sales Manager Digital Inks in front of the SCREEN Truepress Jet W3200UV printer in the Marabu showroom at its headquarters in Tamm, Germany

Marabu GmbH & Co. KG



Marabu is a leading global manufacturer of liquid coatings and screen, digital, and pad inks with headquarters near Stuttgart, Germany. Marabu's track record of innovation stretches back to 1859, featuring many industry-first solutions for both industrial applications and graphic design. With its 15 subsidi-

aries and exclusive distribution partners, Marabu offers high-quality products and customer-specific services in more than 80 countries. Exceptional technical support, hands-on customer training, and environmental protection are core elements of its corporate philosophy. Sustainable business practices are also key to Marabu's vision. These have been implemented through a number of initiatives, with concrete results – and the company is committed to maintaining this course of action in future. Marabu has been certified to ISO 9001 since 1995 and to ISO 14001 since 2003.

About SCREEN:

SCREEN Graphic and Precision Solutions Co., Ltd. (SCREEN GP) is a subsidiary of SCREEN Holdings (Kyoto, Japan). SCREEN GP is one of the world's largest manufacturers and suppliers of system components for the pre-press and printing industries. Its large range of equipment includes the Truepress Jet range of large format inkjet printers, a UV inkjet label press, sheet-fed and web-fed inkjet presses, the EQUIOS workflow system, RIPs, and platesetters. The company is also a well-known manufacturer of equipment for the semiconductor and flat panel display manufacturing industries.

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