

Preview of EcoPrint 2012 in Berlin

Marabu set to showcase an impressive portfolio of sustainable products at EcoPrint – after receiving special recognition from VCI



Tamm, Germany, 10 September 2012 – Printing ink specialist Marabu will present an outstanding selection of sustainable products at the upcoming EcoPrint event in Berlin on 26 and 27 September 2012, along with the special recognition at the recent Responsible Care competition and facts and figures of its comprehensive environmental report.

Digital ink highlights include the new water-based MaquaJet DA-E for a great variety of substrates. Recently released on the market, this product is the second water-based ink line follow-up to the TexaJet DX-SHE ink, designed for both transfer and direct printing on polyester fabrics. Both ink lines will be presented on new ecological substrates.

To name just a few examples in the screen portfolio – Ultragraph UVBRR, a screen printing ink based on renewable materials, and Ultraglass UVGCC, a recyclable ink for printing on glass, developed in line with the “cradle-to-cradle®” philosophy.

Special recognition by the VCI

At its EcoPrint stand, Marabu will proudly display the “special recognition” status, recently awarded by the German Chemical Industry Association (VCI) of Baden-Württemberg. This accolade acknowledges the company’s commitment to sustainability across the company, and was presented as part of the 2012 Responsible Care Awards. The VCI invited nominations for the awards in early 2012, with the aim of highlighting and publicising solutions that enhance resource efficiency.

For more information on the background to the awards, take a look at our press release “The VCI 2012 Responsible Care Awards give a special recognition to Marabu for commitment to sustainability”, which you can access here

www.marabu-inks.com/press-pages-releases-and-review/marabu-press-releases.html

Environmental Report Marabu

What’s more, by drawing on its environmental reports and impressive facts and figures, Marabu will highlight its long record of sustainable initiatives at EcoPrint. In fact, just last year, the company received the 2011 SGIA Environmental Award in honour of its environmental activities.

The Marabu Environmental Report can be found here

www.marabu-inks.com/all-about-marabu-150-years-of-experience-facts-and-figures/awareness-of-responsibilities-to-both-people-and-environment.html

Press INFO



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Marabu is a leading global manufacturer of screen, digital, and pad inks. The company is headquartered near Stuttgart, southern Germany – a region renowned for its pioneering technology and engineering prowess. Marabu's track record of innovation stretches back over more than 60 years, featuring many

industry-first solutions for both industrial applications and graphic design. With its subsidiaries and exclusive distribution partners, Marabu offers high-quality products and customer-specific services in more than 80 countries. Exceptional technical support and hands-on customer training are core elements of its corporate philosophy. Sustainable business practices are also key to Marabu's vision – and have been implemented through a number of initiatives, with concrete results – and the company is committed to maintaining this course of action in future. Marabu has been certified to ISO 9001 since 1995 and to ISO 14001 since 2003.