

Marabu Presents New Inkjet Package at TV TecStyle Visions 2014

At TV TecStyle Visions 2014 in Stuttgart, Marabu showcases two different ink packages for digital textile printing. In addition to the proven sublimation inks, new acid/disperse inks complete Marabu's digital colour range.



Tamm, 17 December 2013 – At TV TecStyle Visions 2014 in Stuttgart, Marabu demonstrates its digital strength. Visitors of the Marabu stand in Hall 6, D 20, can look forward to the water-based sublimation inks of the TexaJet DX-series, complemented by a new type specifically for direct printing. In the area of acid and disperse inks, Marabu presents a completely new inkjet

package. This multifaceted range allows a brilliant play of colours on a wide variety of fabrics – from cotton and polyester to finest silk.

Hybrid, transfer, or direct printing – Sublimation inks for sophisticated designs

Frequently changing trends and country-specific customer requirements demand more and more flexible textile production. Digital printing opens up new, and above all, economically feasible design options already in short runs and on a wide variety of fabrics. As a specialist for inkjet inks, Marabu offers suitable high-quality ink systems designed for this purpose.

In the field of water-based digital textile printing inks at TV TecStyle Visions, Marabu presents its versatile TexaJet DX range. The hybrid sublimation ink TexaJet DX-SHE is suitable for traditional transfer printing as well as for direct printing onto pre-treated polyester fabrics. Its full colour brilliance can be achieved on machines with Epson DX4 and DX5 print heads. Especially for transfer printing and optimized for Epson DX6 and DX7 print heads, Marabu has developed TexaJet DX-STE, which is ideal for printing on very thin paper. The wide variety of applications includes all textiles with at least 60% polyester as well as rigid materials pre-coated with polyester. The recent member of the TexaJet family is a sublimation ink exclusively designed for direct printing.



Another special highlight within Marabu's group of water-based inkjet inks is MaquaJet DA-E. The sustainable and easy-to-use ink system convinces thanks to compelling health and safety benefits, while providing colourful results on thin and sensitive substrates for both indoor and outdoor use.

New inkjet package with acid and disperse inks

At the fair in Stuttgart, besides its sublimation solutions, Marabu presents a completely new inkjet package consisting of acid and disperse inks for various fabrics such as home textiles.

Acid inks are particularly suited for silk, wool, or polyamide fibers. After printing, a steam treatment of the printed textiles as well as an alkaline after wash is always necessary. Acid inks are ideal for the dyeing of textiles, because the colours are extremely washable and light-resistant. Similarly, the resistance to perspiration is a huge benefit. This prevents for example after

exercising, that the colour of the sportswear rubs off on the wearer's skin. Disperse inks, however, are only suitable for synthetic fibers. After printing, the ink must be heat-treated to cause the polyester surface to 'open', so the disperse dyes are able to migrate into the fabric. In this way, highest UV-stability and washing-resistance are achieved.



Direct printing onto textiles

Marabu will also be present at the booth of the 'Siebdruckpartner' in Hall 4, stand B52. There, Marabu will display its Tampatex TPX pad printing ink which is certified according to Oeko-Tex® Standard 100. The direct printing of size specifications, washing instructions or logos onto textiles with Tampatex TPX keeps up the wearing comfort because no sew-in labels are necessary.

You are welcome to visit our Marabu experts for digital printing inks at TV TecStyle Visions in Hall 6, stand D20. We are looking forward to see you soon.

For further information, please visit our website www.marabu-inks.com.

Marabu GmbH & Co. KG



Marabu is a leading global manufacturer of screen, digital, and pad inks. The company is headquartered near Stuttgart, southern Germany – a region renowned for its pioneering technology and engineering prowess. Marabu's track record of innovation stretches back over more than 60 years, featuring many industry-first

solutions for both industrial applications and graphic design. With its subsidiaries and exclusive distribution partners, Marabu offers high-quality products and customer-specific services in more than 80 countries. Exceptional technical support and hands-on customer training are core elements of its corporate philosophy. Sustainable business practices are also key to Marabu's vision – and have been implemented through a number of initiatives, with concrete results – and the company is committed to maintaining this course of action in future. Marabu has been certified to ISO 9001 since 1995 and to ISO 14001 since 2003.