



FOR IMMEDIATE RELEASE:

Marabu North America Announces Bob Keller as General Manager

August 12, 2011- Charleston, SC- Marabu North America is pleased to announce that Bob Keller will join the Charleston-based company as the new General Manager. A seasoned technical executive with extensive experience in all aspects of ink development, Mr. Keller will be responsible for overseeing Marabu North America's operations effective August 15, 2011.

"Bob Keller brings a wealth of experience to Marabu North America. We know he will be a tremendous resource to our company," said Dr. Roland Staehlin, Managing Director, Printing Inks for Marabu GmbH & Co. KG. "His unique blend of technical expertise, business acumen and exceptional leadership skills complement the proven track record of our business and sales teams perfectly."

Mr. Keller's career encompasses decades of experience in engineering, manufacturing and project management. Prior to joining Marabu North America, Mr. Keller was the General Manager for NanoPore Insulation, an international joint venture between Sealed Air Corporation and NanoPore, Inc. Mr. Keller's expertise with ink development includes raw material sourcing, manufacturing, quality control, color management and hardware development. Earlier in his career, Mr. Keller was the Senior Director of Engineering and Technical Operations for Sawgrass Technologies, Inc., a leading developer of digital printing technologies with operations in the US and overseas, also based in Charleston, SC. He graduated with distinction from the US Naval Academy, the Citadel, and served as a nuclear submarine US Naval Officer. Mr. Keller says he looks forward to his new position with Marabu North America.

"I am extremely pleased to be joining Marabu North America," said Mr. Keller. "The Marabu management team has made clear their commitment to growth in North America. I am honored to lead that effort."

About Marabu North America LP: Based in Charleston, SC, Marabu North America LP is a subsidiary of Marabu GmbH & Co. KG, a leading global manufacturer of screen, digital, and pad printing inks. Marabu is recognized by customers and the industry for technical service, customer training, and environmental awareness. The company employs more than 440 people worldwide. Its distribution partners exclusively represent Marabu in over 70 countries around the world.

Contact:

Anne Emerson

843-813-9989

annetemerson@bellsouth.net

PRESS RELEASE CONTACT

Anne Emerson

843.813.9989

annetemerson@bellsouth.net