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NEW: DIRECT CONTAINER PRINT CONFERENCE TO BE STAGED CONCURRENTLY



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NEW CONFERENCE DEEMED A SUCCESS BY ATTENDEES AND SPEAKERS

First-class academic expertise joins with corporate technical experts into one location

"An excellent collection point for today's experts in the world of digital printing," were the word us by Stefano Corradini, Sidel SpA, to describe ESMA's inaugural The Inkjet Conference (www.theijc.com) held last September and sponsored by enabling partner Drupa, in Neuss, Düsseldorf.

Rick Hulme of Sun Chemical said it was "a new and exciting conference which has brought the industry together to discuss inkjet, its capabilities and opportunities both now and in the future" while lan Clark of Intrinsiq Materials described it as "a varied and wide-ranging conference highlighting applications and the future".

According to Friedrich Goldner from Marabu, the event "had excellent presentations covering a wide span of ink-jet printing applications and a good number of potential industrial users. The table-tops gave

excellent networking opportunities to further exchange on ideas and trends. It was a very worthwhile event to attend".

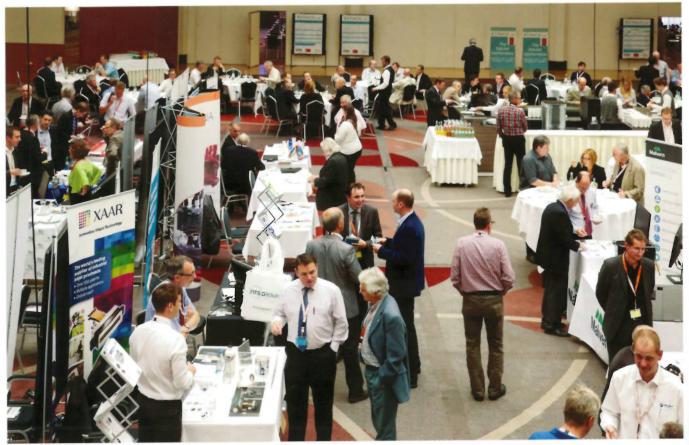
MULTI-SUBJECT AND EDUCATIONAL

The two-day, multi-subject educational conference brought together industry and academic leaders in their fields who spoke about the latest advances and future developments driving digital print. It included a focus on ink-jet engineering, a review on fluid and ink components such as nanoparticles, conductive, aqueous and UV-curable inks and an academic track open to all universities and non-commercial research institutes to present their work.

There were more than 30 different presentations with topics as varied as UV-LED systems, piezo ink-jet for precision dispensing of functional materials and system integration. Also included were an ink point of view,



ESMA CEO Peter Buttiens at The Inkjet Conference



The conference was complemented by table-top displays



There were more than 300 attendees at the new event

improving ink-jet industry by implementing intelligent sensors, and industrial inkjet for packaging.

Steve Knight, founder of Digital Direct, who runs The Inkjet Conference was overwhelmed by industry interest. There were more than 300 attendees hungry to learn about ink-jet for industrial applications from 38 exhibitors and 41 speakers. "As well as the updates on the significant technological steps being made by suppliers and experts in this arena, the event also presented the wealth of opportunities for collaboration, inter-industry developments and cross-market adoption," he stated.

A GREAT STARTING POINT

"A great starting point to follow the developmental course of DOD and nanoparticles throughout the next exciting upcoming years," was the view of attendee Luc Van Damme, while Mark Stephenson from Fujifilm said it was: "A good start and hopefully many more to come." Jason Remnant of Xaar, welcomed the range of attendees to "help broaden customer opportunities and networking options" while Yair Kipman, of Imagexpert, said the conference was excellent "with many of the appropriate players in the inkjet market".



Participants enjoyed a busy programme

Peter Buttiens, CEO of ESMA concluded: "The energy and buzz surrounding the first edition of The Inkjet Conference is indicative of the excitement we are seeing across the industry regarding the capabilities the new technology is offering. It is so interesting to be a part of the conversation that is exploring what the next steps could and should be."

Further information:

The Inkjet Conference web: www.theijc.com

OVERALL SUCCESS HAILED FOR NEW VENUE

Goa event continues with consistent delivery to its exhibitors and visitors

This year's Screen Print India exhibition proved to be an opportunity to gain knowledge and benefit from networking with a net worth awaiting those who visited and participated. Held in September at Dr Shyama Prasad Mukherjee Stadiumin Goa, the event is said to have divided the screen-printing world into two distinct sections.

Starting from the inauguration by Francis D'Souza, Deputy Chief Minister, Goa in the presence of Johnny Shell, SGIA's Vice President of Technical Services, C P Paul, Secretary, IPAMA among other dignitaries, it was a four-day show packed with fun, interaction, business and leisure. Held bi-annually in Mumbai since its inception two decades ago, this international exhibition on the screen process and textile printing made its Goa debut this year.

Devang N Sheth, Director of event organisers Aditya Expositions, states: "Most of our foreign exhibitors and visitors were not comfortable with a temporary structure and that inspired us to change the venue to a

permanent event facility. While this added to our costs, our desire to provide a truly world class experience exhibitors and visitors prevailed. The Screen Print India show has consistently delivered on what it has promised exhibitors and visitors, raising benchmarks higher and higher with every edition and SPI 2014 continued that tradition."

Anil Brahmbhatt, President, SGAI, points out that, to make an industry grow and take a success story forward, you have to get out of your comfort zone and take things to the next level. "As the national association for the screen-printing industry in India, we have taken our role in ensuring this very seriously. Relocating this event to Goa is a strategic innovation that has made it a 'must attend' event for exhibitors and visitors from across the globe."

WORLDWIDE VISITOR ATTRACTION

In common with previous editions, SPI 2014 attracted visitors from across India as well as delegations from countries across the globe,

and these were focused on those who were genuinely interested in exploring business opportunities and new technologies.

Additionally, the event had the support of leading industry associations from across India. Asia and the world.

In addition, the interactive seminars were attended with a great deal of enthusiasm, with attendees able share their opinion about the screen-printing industry in its present scenario and going forward. "The Screen Print India show has a rich tradition of providing knowledge through seminars and workshops," continues Sheth. "SPI 2014 provided a platform for upgrading the industry standards and achieving this growth through value addition strategies provided at these seminars."

"What amazes me most is that the screen-print companies that I've been in seem to make the most of the materials that they're using," comments Shell. "In the USA, we have very high-end top technology and that is not the case here in India. Yet, the quality almost

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